

SF MusicTech Summit XI – October 9, 2012

Time	HOTEL KABUKI					NEW PEOPLE CINEMA
	Sakura Room	Spring Room	Osaka Room	Kyoto Room	Garden Room A	
8:30 – 8:50	<p>Registration & Breakfast Live Performance by: Classical Revolution / Musical Art Quintet</p>					
8:50 – 9:10	<p>Welcome & Opening Remarks Brian Zisk, SF MusicTech Summit Todd Rufo, Office of Economic & Workforce Development, City of San Francisco</p>					
9:10 - 9:25	<p>Morning Break</p>					
9:25 – 10:25	<p>Artist Tools Steve Rennie, REN Management David Dufresne, Bandzoogole Taynah Reis, Global Digital Impact Matt Mason, BitTorrent David Haynes, SoundCloud <i>Moderator:</i> Hisham Dahud, Hybebot & Fame House LLC</p>	<p>Connected Car Phil Abram, General Motors Damon Lavrinc, Wired Thomas Hutchings, TuneIn Chris Martin, Pandora <i>Moderator</i> Stephen White, Gracenote</p>	<p>Have / Want Host: Todd Tate Hiring? Seeking? Focalizing? Joining? <i>All are welcome to stand up and tell folks what they are looking for.</i></p>	<p>Online Music Education David Butler, ArtistWorks Debbie Cavalier, Berkleemusic.com Matt Sandler, Chromatik <i>Moderator:</i> Greg Gordon, Pyramind</p>		<p>Artists, Entrepreneurs & Technology Mike Masnick, Techdirt Mike McGeary, Engine Advocacy Zoe Keating, Cellist & Composer</p>
10:25 - 10:45	<p>Coffee & Tea Break <i>Sponsored by MailChimp</i></p>					
10:45 – 11:40	<p>Predictions, Proclamations & Educated Guesses Tim Quirk, Google Theda Sandiford, Universal Republic John Battelle, Federated Media Publishing Darryl Ballantyne, LyricFind Marc Ruxin, TastemakerX</p>	<p>International Digital Music Licensing Marc Jacobson, P.C. Charles Caldas, Merlin Heidy Vaquerano, Lapolt Law Neeta Ragoowansi, TuneSat <i>Moderator:</i> Jeff Liebenson, Esq. CLE Panel: Attorneys Must Sign In <i>Presented in association with International Association of Entertainment Lawyers</i></p>	<p>To Cloud, or Not To Cloud Chris Tholen, BandPage Shaun Reid, Digital Realty Anna Anisin, 4sync</p>	<p>Elevator Pitch Session Host: Brian Zisk <i>All are welcome to stand up and present an up to 1-minute pitch about their company to connect with others who may want to work with you.</i></p>	<p>Community Conversation: SF Local Music Shelley Champine, Local Music Vibe KC Turner, KC Turner Presents</p>	<p>A Conversation With Pandora's Founder, Tim Westergren Host: Jon Healey, Los Angeles Times</p>
11:40 – 1:00p	<p>Lunch Break – Explore the Japantown Mall</p>					

	Sakura	Spring	Osaka	Kyoto	Garden A	New People Cinema
1:00p-2:00	<p>Demos <i>Hosted by:</i> Josh Constine, TechCrunch</p> <p>SF MusicTech Hack Day Winner</p> <p>Alex Curelea, SongFreaks</p> <p>Sahil Lavingia, Gumroad</p> <p>Aziz Isham, reKiosk</p> <p>Dave Park, Jambandit</p>	<p>Megaupload Conversation</p> <p>Ira Rothken, Rothken Law Firm, Global Lead Defense Counsel for Megaupload</p> <p>Julie Samuels, EFF</p>	<p>Where Are the Credits? Michael Winger, The Recording Academy</p> <p>Lyrics Born, Artist</p> <p>Anu Kirk, Sony Network Entertainment</p> <p>Kevin Lewandowski, Discogs</p> <p><i>Moderator:</i> Kevin Arnold, Sony Music Entertainment</p>	<p>We All Hit Play: Digital DJs and Controllerism</p> <p>Ean Golden, DJ TechTools</p> <p>Zachariah "Mad Zach" Alderson, custommidicontrollers.com</p> <p><i>Live demonstration and discussion</i></p>	<p>Community Conversation: Opus Interactive Audio Codec</p> <p>Timothy Terriberry, Mozilla / Xiph.org</p>	<p>Year Zero Rob Reid, Author</p> <p>How Fan Relationships Will Save The Music Industry Bryan Kim, Tracks.by</p> <p>How Technology Destroyed the Traditional Music Industry + What Happened at TuneCore Jeff Price, TuneCore founder</p>
2:00– 3:00	<p>Matt Army, Artist Growth</p> <p>Chris Moullos, SoundBark</p> <p>Steve Massey, Epigram Software</p> <p>Startup Challenge Winners</p> <p>Cover Art Archive Rob Kaye, MusicBrainz</p> <p>Brewster Kahle, Archive.org</p>	<p>Marketing Digital Music</p> <p>Anneke Jong, Bread</p> <p>Lars Murray, Columbia</p> <p>Melissa Adair, Spinlet</p> <p>Liz Lowry, Ingrooves</p> <p>Fontana / Isolation Networks</p> <p>Rachel Masters, Red Magnet Media</p> <p><i>Moderator:</i> J Sider, BandPage</p>	<p>Artist Revenue Streams</p> <p>Christiane Cargill Kinney, LeClairRyan</p> <p>Michael Drexler, BMI</p> <p>Erin McKeown, Musician</p> <p><i>Moderator:</i> Jean Cook, Future of Music Coalition</p>	<p>EDM</p> <p>Alexandra Greenberg, MSOPR</p> <p>Alexis Giles, DJZ</p> <p>Aaron Axelsen, Live 105</p> <p>Jason Dylot Sperleng, Skills Events</p> <p>Ryan Mac, Forbes Magazine</p> <p><i>Moderator:</i> John Boyle, Insomniac</p>	<p>Community Conversation: Innovative Internet Radio</p> <p>Thierry Ascarez, Radionomy</p> <p>Mehul Trivedi, Playground.fm</p>	<p>Data & The Music Industry Alex White, Next Big Sound</p> <p>Artists on Twitter: A Data Driven Look Colin Brumelle, Twitter</p>
3:00– 3:30	Afternoon Snack					
3:30– 4:30	<p>Live: From Concert to Couch</p> <p>Dana Vetter, YouTube</p> <p>Brian Gruber, ShowGo.tv</p> <p>Brett Welch, Switchcam</p> <p>Jack Conte, Pomplamoose</p> <p><i>Moderator:</i> Evan Lowenstein, Stageit</p>	<p>Funding in the MusicTech Space</p> <p>Larry Marcus, Walden Venture Capital</p> <p>Hany Nada, GGV Capital</p> <p>Lewis Gersh, MetamorphicVC</p> <p>Patrick Kenealy, IDG Ventures</p> <p><i>Moderator:</i> Mark Montgomery, FLO {thinkery}</p>	<p>Developers: Writing Amazing Software</p> <p>Ayumi Yu, Developer</p> <p>Stephen Phillips, We Are Hunted</p> <p>Duke Leto, CASH Music</p> <p>Aaron Leese, Stagecraft Software</p> <p><i>Moderator:</i> Sean Porter, Ticketfly</p>	<p>The Power of the Crowd</p> <p>Idan Beck, gTar</p> <p>Benji Rogers, PledgeMusic</p> <p>Karen Bair, IndieGogo</p> <p>Nataly Dawn, Pomplamoose</p> <p><i>Moderator:</i> Sean O'Connell, Creative Allies</p>	<p>Community Conversation: SoundExchange</p> <p>Jonathan Bender, SoundExchange</p> <p>Corey Denis, Toolshed Incorporated</p>	<p>Scan & Match: Gracenote Founders Talk Music Recognition</p> <p>Ty Roberts, Gracenote</p> <p>Steve Scherf, Gracenote</p>
4:30-5:00	<p>Sci-Fi to Hi-Fi: A Conversation on the Future of Music & Technology</p> <p>Michael Franti, Spearhead</p> <p>Celia Hirschman, Downtown Marketing</p>	SCHMOOZE BREAK				

<p>5:00– 6:00</p>	<p>Mobile Ethan Kaplan, Live Nation Labs Steve Jang, Soundtracking Ayal Kleinman, Warner Bros. Records Geno Yoham, Winamp Adam Boyden, Conduit <i>Moderator:</i> Josh Constine</p>	<p>Live & Online Scot Richardson, TicketMob Matt Tomaszewicz, Thrillcall Rick Farman, Superfly <i>Moderator:</i> Nic Adler, Roxy</p>	<p>Building Great Products Michael Cerda, VEVO Josh Builder, The Orchard Sam Valenti, Ghostly International & drip.fm Donnie Dinch, WillCall <i>Moderator:</i> Max Engel, Spin (Buzzmedia)</p>	<p>Artist Deals with Tech Companies Ian Rogers, Topspin Bryan Calhoun, The Blueprint Group Naveen Jain, Sparkart <i>Moderator:</i> Gary Greenstein, WSGR</p>	<p>Community Conversation: Connecting Artists with Fans Eric Wittman, Songbird Eddie Meehan, ground(ctrl)</p>	<p>FILM SCREENING: “San Francisco Sessions” <i>World Premiere</i> Co-Produced by: Dave Rubin & Scott Samuelson</p>
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