

Time	October 1, 2013				
	Sakura Room	Spring Room	Osaka Room	Kyoto Room	Garden Room A
8:30 – 8:50am	Registration & Breakfast				
8:50 – 9:10a	Welcome & Opening Remarks Brian Zisk, SF MusicTech Summit, Executive Producer				
9:10 - 9:20am	BREAK				
9:20 –10:20am	<p>A Conversation With ...</p> <p>Michael Simon, President The Harry Fox Agency</p> <p>By: Shoshana Zisk, SF MusicTech Summit</p> <p>A Conversation With ...</p> <p>Narada Michael Walden, Tarpan Studios / Legendary Producer</p> <p>By: Renee Richardson, KFOG</p>	<p>Making Streaming Work: The Enablers</p> <p>Dean Bolte, Omnifone Jim Lucchese, The Echo Nest Darryl Ballantyne, LyricFind Michelle Engel, Samsung</p> <p>Moderator: Stephen White, Gracenote</p>	<p>Check-In and Play: Location Based Music & Local Targeting</p> <p>Sara Mertz, DeliRadio Trey Courtney, Mood Media Billy Zero, Zero MGMT Steve Jang, SoundTracking</p> <p>Moderator: Bob Cooney, NSM Music, Inc.</p>	<p>Fan Based Music Discovery</p> <p>Marc Ruxin, TastemakerX Kevin Arnold, Noise Pop Industries</p> <p>Free Digital Distribution: Empowering Musicians</p> <p>Antti Silventoinen, Music Kickup</p>	
10:20-10:40a	BREAK				
10:40-11:40a	<p>Creating Artist Platforms</p> <p>Mike Doernberg, ReverbNation David Dufresne, Bandzoogle Shamal Ranasinghe, Topspin Media</p> <p>Moderator: J Sider, BandPage</p>	<p>Music & Images: Let's Make Music Look Better Than an Excel Page</p> <p>Ty Roberts, Gracenote Chris Wiltsee, BandPage Jason Fiber, Superfecta Rami Perlman, theAudience Jan D'Alessandro, Backplane</p> <p>Moderator: Vince Bannon, Getty Images</p>	<p>Activating Fans While On Tour</p> <p>Micah Pueschel, Iration Xavier Ramirez, Social Sound System</p> <p>-----</p> <p>Freestyle Rap Workshop</p> <p>Erik Torenberg, Rapt.fm</p>	<p>Elevator Pitch</p> <p>Host: Brian Zisk, SF MusicTech Summit</p> <p><i>All are welcome to stand up and present a 30 second to 1 minute pitch about their company to connect with others who may want to work with you.</i></p>	<p>Meetup: Women In Music Tech</p> <p>Hosts: Shoshana Zisk, SF MusicTech Summit Sepi Nasiri, Women 2.0 Cindy Charles, Cindy Charles Consulting / Women in Digital Media</p>
11:40 - 1:00p	Lunch Break: Explore the Japantown Mall				

	Sakura	Spring	Osaka	Kyoto	Garden A
1:00p – 1:30p	<p>Edelman 2013 Global Entertainment Survey Gail Becker, Edelman</p>	<p>A Conversation With Funkmaster Flex Funkmaster Flex, Hot 97 In Flex We Trust Hosted by: Jesse Kirshbaum, SoundCtrl</p>	<p>Music Production Workshop With Conte By: Jack Conte</p>	<p>Break</p>	<p>Break</p>
1:30 – 2:30p	<p>Demos MOD: Josh Constine, Techcrunch</p> <p>Mike King, Berklee Online Emir Turan, Giggem Bora Celik, Jukely Matt Gudinski, MushroomGroup Ari Evans, LessThan3 Matt Army, Artist Growth</p> <p>Noel Lee, Monster Cable Products, Inc, Head Monster</p>	<p>Online Media Properties Asya Shein, Fusicology Travis Donovan, Shoutabl/Huffington Post Jeff Leeds, SpinMedia</p> <p>Moderator: Ted Cohen, TAG Strategic</p>	<p>Synths to Samples: Keep it Under Control Tony McCall, Ableton Peter Nyboer, Livid Instruments</p> <p>Moderator: David Downs, Journalist</p>	<p>Glass & Wearable Tech <i>Redg Snodgrass of Stained Glass Labs presents the winners of the Glazed Conference Hackathon</i></p> <p>Musical Instruments for Google Glass: Never-before-seen Demos Yosun Chang, A Reality 3D</p>	<p>Speed Networking Hosted by: Andrea Lamari, Equity LLP</p> <p><i>Maximize your impact with these lightening sessions.</i></p>
2:30 – 3:00p		<p>Break</p>	<p>An Inside Look at Rocksmith 2014 Edition by Ubisoft Nicholas Bonardi, Ubisoft</p>	<p>Smule Nation: Building a Social Music Platform Alex Li, Smule CTO</p>	<p>Break</p>
3:00 – 4:00p	<p>Music, Tech & Money Larry Marcus, Walden Venture Capital Tim Chang, Mayfield Fund Katerina Markov, Atom Factory</p> <p>Moderator: Hany Nada, GGV Capital</p>	<p>Epic Festival Art & Experiences Corrine Zawaduk, Shambhala Leo Nitzberg, Goldenvoice Freddy Hahne, Black Rock Arts Foundation Joegh Bullock, anonEvents Peter Hudson, hudzo design</p> <p>Moderator: Matt Hogan, SCI Fidelity Records / Madison House Presents</p>	<p>Game Audio Design Brian Schmidt, GameSoundCon Kristin Miltner, Super Saga Studios Steve Horowitz, Code International Clint Bajakian, Game Audio Network Guild Richard Warp, Leapfrog Enterprises</p> <p>Moderator: Greg Gordon, Pyramind</p>	<p>Hella Hack Oakland <i>Judging the winners of the Pandora & Gracenote hackathon, judged by:</i></p> <p>Stephen White, Gracenote Mike Grishaver, Pandora Steve Jang, SoundTracking Josh Constine, TechCrunch Carrie Walsh, SVB Whitney Phaneuf, East Bay Express Jerry Harrison, Musician</p>	<p>Meeting: Live Digital Music Association “The Tipping Point for Live Digital Concerts” Hosts: Caroline Burruss, Austin City Limits</p> <p>Karl Rogers, IROCKE</p> <p>John Petrocelli, Bulldog Digital Media</p>

4:00 – 4:30p	BREAK				
4:30 – 5:30p	<p style="text-align: center;">Monetizing YouTube</p> <p style="text-align: center;">Jeff Price, Audiam Ryan Born, AdRev Jack Conte, Patreon Kevin Grosch, FLO {Thinkery}</p> <p style="text-align: center;">Moderator: Alex Pham, Billboard</p>	<p style="text-align: center;">Digital Marketing</p> <p style="text-align: center;">Kathy Baker, Columbia/Sony Allison Schlueter, Island Def Jam Cisco Adler, Bananaboat Records Taylor Kahan, Crowd Surf</p> <p style="text-align: center;">Moderator: Theda Sandiford, Republic Records</p>	<p style="text-align: center;">Streaming Huge Amounts of Music</p> <p style="text-align: center;">Alex Li, Smule Michael Cerda, VEVO Chris Martin, Pandora Brewster Kahle, Archive.org</p> <p style="text-align: center;">Moderator: Rusty Hodge, SomaFM</p>	<p style="text-align: center;">SF MusicTech Summit</p> <p style="text-align: center;"><i>Presents</i></p> <p style="text-align: center;">Startup Innovators Challenge Winners</p>	<p style="text-align: center;">Community Conversation: Recording Metadata Issues</p> <p style="text-align: center;">Tony Brooke, Silent Way Maureen Droney, The Recording Academy / Grammys</p> <p style="text-align: center;"><i>All are welcome to share their ideas and experiences in this thought provoking session.</i></p>

Everything is subject to change.